SYLLABUS

FOR

UGC SPONSORED

Certificate, Diploma & Advance Diploma

In

Journalism

2016-17

Dy. Registrar
(Admin)
University of Rajasthan
JAIPLA
The Certificate, Diploma and Advance Diploma in Journalism are of one-year duration each. These are add-on courses, which a regular student in UG or PG programme can pursue simultaneously. The certificate holder shall be eligible for Diploma and the Diploma holder shall be eligible for the Advance Diploma course. Candidates who have passed 10+2 examination from a recognized Board shall be considered eligible for admission to the Certificate Course.

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Credit System

CERTIFICATE : 30 Credits  
Diploma : 60 Credits  
Advance Diploma : 90 Credits

Each course will be of 30 credits. Each credit will have 15 hours of work load, out of which 10 credits shall be assigned to field/subject work training. The proof of this shall be submitted during final examination in the form of work experience certificate/project duly signed by the concerned authority.
Examination

Annual Scheme of Examination will be followed

1. The number of papers and the minimum passing and maximum marks for each paper shall be shown in the syllabus. Each theory paper will be of three hours duration and the duration of practical examination shall be as prescribed in the syllabi.

2. There shall be 9 questions in each question paper, out of which the candidates will be required to attempt 5 questions in all.

3. The medium of instruction and examination shall be English and Hindi both.

4. Result categorization: Pass with Honours 75%, First division 60% and pass 50% in the aggregate.

5. To pass the examination, a candidate is required to obtain at least 36% marks in each paper (theory & practical separately as prescribed in syllabi) and 50% marks in aggregate of all the papers to declare a candidate pass.

6. A candidate needs to clear all papers in order to be eligible for promotion to the next level of courses. A candidate securing less than 36% marks in maximum of one paper shall be allowed to take the exam in the successive academic year only.

7. A candidate passing the Certificate course shall be admitted to the Diploma course.

8. A candidate passing the Diploma course shall be admitted to the Advanced Diploma course.
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<td>Part-I</td>
<td>Certificate in Journalism</td>
<td>Paper-I</td>
<td>Introduction to Communication</td>
<td>100</td>
<td>36</td>
<td>3 Hours</td>
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<tr>
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<td></td>
<td>Paper-II</td>
<td>Basics of News Reporting</td>
<td>100</td>
<td>36</td>
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<td>Part-III</td>
<td>Advance Diploma in Journalism</td>
<td>Paper-I</td>
<td>Law, Media and Society</td>
<td>100</td>
<td>36</td>
<td>3 Hours</td>
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<tr>
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<td>Paper-II</td>
<td>Computer Application for Mass Media</td>
<td>100</td>
<td>36</td>
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SYLLABUS
JOURNALISM
PART-I
CERTIFICATE IN JOURNALISM

Paper-I- Introduction to Communication

Journalism- Definition, concept, scope, Journalism an art or science, principles of modern journalism, ethics in journalism, career in journalism.

Advent of printing press in India, origin and development of journalism in India with special reference to contribution of Raja Ram Mohan Roy, Bhartendu, Madan Mohan Malviya, Bal Mukund Gupta, Bal Gangadhar Tilak, Mahavir Prasad Diwedi and Mahatma Gandhi, major newspapers & periodicals of India since independence

Books Recommended:
5. भिश, डॉ. कृष्ण बिहारी, हिन्दी पत्रकारिता, लोक भारती प्रकाशन, इलाहाबाद।
6. वैदिक डॉ. वेदप्राप्त (संपा), हिन्दी पत्रकारिता विकिध आधार, हिन्दी बुक सेंटर, नई दिल्ली।

Paper-II- Basics of News Reporting


Books Recommended:
2. Lewis, James., The Active Reporter. Press Institute of India, New Delhi.
4. राजेन्द्र, संवाद और संवाददाता, हरियाणा हिन्दी ग्रन्थ अकादमी, वृंदावन।
5. शिखा, डॉ. नन्दकिशोर, समाचार संकलन और लेखन, उत्तरप्रदेश हिन्दी संस्थान, लखनऊ।
(I) Submission of Project
(a) Five news stories of candidate’s interest 35
(b) Comparative study of two newspapers with special reference to major events of a week. 35

(II) Viva-voce 30
PART-II

DIPLOMA IN JOURNALISM

Paper-I - Introduction to Audio-Visual Media

Salient features of Radio, Television and Film. Origin and development of broadcast media in India; writing for Radio and Television in different genres. Internet, Online Journalism.

Books Recommended:
5. सामं, डॉ. दी.एन., सवाक भारतीय हिन्दी फिल्म उद्देश्य विकास, राज प्रकाशितं हाउस, दिल्ली।
6. प्रमाण रंजन, टेलीविजन लेखन, राधाकृष्ण प्रकाशन प्राइवेट लिमिटेड, दिल्ली।
7. दीक्षित प्रो. सूर्यप्रसाद, अग्रवाल डॉ. पवन, मीडिया लेखन-कला, न्यू रिप्लेक बुक कम्पनी, लखनऊ।
8. सामं कौशल, रेडिया प्रसारण, प्रलेखा प्रकाशिकान, नई दिल्ली।

Paper-II - Basics of News Editing

Newsroom of a daily newspaper and its function. Need for editing, tools of editing; qualities and responsibilities of sub-editor, chief sub-editor, news editor and editor, copy editing, proof reading symbol.

Books Recommended:
4. नारायण, केंद्रीय, समयदादन कला, केंद्रशासी हिन्दी ग्रन्थ अकादमी, भोपाल।
Paper-III- Practical

(I) Submission of Project
(a) Radio News Bulletin 20
(b) TV News Bulletin 20
(c) Radio talk or TV documentary 20
(d) Rewriting of a larger news passage (app. 500 words) into a shorter passage (app. 150 words) 10

(II) Viva-Voce 30
PART-III

ADVANCE DIPOLOMA IN JOURNALISM

Paper-I- Law, Media & Society


Books Recommended:
3. जिखा, डॉ. नन्द किशोर, प्रेस विधि, विश्वविद्यालय प्रकाशन, वाराणसी।

Paper-II- Computer Application for Mass Media

History and origin of computer
Introduction to Internet; main facilities of Internet.

Books Recommended:
1. Introduction to Information Technology- Chetan Shrivastava
2. How Computer Works with interactive CB-Perentic Hall of India
3. Teach yourself Microsoft Office 2000 in 10 Minutes
5. Quark Express for beginners BPB Publication.

Paper-III- Practical

(I) Production of 8 page in-house newsletter 35
(II) Project report on the media and society related issues approved by Head of the Department 35
(III) Viva-voce 30
Part-II- Communication Research

Section-A

Communication Research: Meaning, nature and types.
Communication Research Issues of Objectivity.
Research Process & Scientific method
Basic elements of inquiry: Concepts, variables, hypotheses and Theory
Research Design: Exploratory, Descriptive, Explanatory, and Experimental
Ethics in Communication Research

Section-B

Sampling-Probability and non-probability sample types
Data: Types and Sources
Techniques of data collection: Observation, Interviewing, Questionnaire,
Schedule, Case study, Content analysis, Projective technique

Section-C

Data processing: Classification & tabulation
Data analysis: Descriptive statistical measures Central tendency, mean, median,
mode, Dispersion- Index of quantitative standard deviation variation and co-
efficient of variation;
Co-relation: Meaning, characteristics, Pearson Ŷ, Spearman Ŷ
Hypotheses testing: chi-square test
Report Writing
Use of Computer in Communication Research

Books Recommended

1 Stempel, Guide H. and Bruce Westley, Research Methods in Mass
Communication, Prentice-Hall, New Jersey.
3 Das, G., Social Survey and Research. Manu Enterprises, Delhi.
4 Emmert, Philipn and William D. Brooks (Eds.), Methods of Research in
5 Wilkinson, T.S. and Bhandarkar, P.L. Methodology and Techniques of Social
6 Lowery, Shearon A. and Melvin L. Defleur, Milestones in Mass Communication
7 Bedekar, V.H., How to Write Assignment Research Papers Dissertations and
8 Ahuja, Ram, Research Methods, Rawat Publication, Jaipur
9 Kothari, C.R., Research Methodology Methods & Techniques, Wiley Eastern
Limited, New Delhi.
SYLLABI
FOR
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Certificate, Diploma & Advance Diploma
In
Mass Communication (Video Production) - MCVP

UNIVERSITY OF RAJASTHAN,
JAIPUR
MASS COMMUNICATION (VIDEO PRODUCTION) - MCVP

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<td>Paper-I</td>
<td>Introduction to Mass Communication and Media Scene</td>
<td>100</td>
<td>36</td>
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<td>100</td>
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<td>Paper-IV</td>
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<td>Diploma in Mass Communication (Video Production) - MCVP</td>
<td>Paper-I</td>
<td>Video Camera &amp; Tapes</td>
<td>100</td>
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<td>Editing in TV Production</td>
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<td>Fundamentals of Studio Production</td>
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<td>Video Production Techniques</td>
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6. वैरिक डॉ. वैद्यप्रताप (संपा), हिंदी पत्रकारिता विधियों आयाम, हिंदी बुक सेंटर, नई दिल्ली

Paper-II- Introduction to TV Production

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Books Recommended :
7. Lewis, James., The Active Reporter. Press Institute of India, New Delhi.
9. राजेन्द्र, सचिव अधीन सचिवालय, हिंदी ग्रंथ अकादेमी, छन्दोग्य
10. त्रिखा, डॉ. नन्दकिशोर, समाचार संचार और लेखन, उत्तरप्रदेश हिंदी संस्थान, लखनऊ
(I) Submission of Project

(a) Five news stories of candidate’s interest 35

(b) Comparative study of two newspapers with special reference to major events of a week. 35

(II) Viva-voce 30
PART-II

DIPLOMA IN MASS COMMUNICATION (VIDEO PRODUCTION) - MCVP

Paper-I- Video Camera & Tapes

Salient features of Radio, Television and Film. Origin and development of broadcast media in India; writing for Radio and Television in different genres. Internet, Online Journalism.

Books Recommended:

13. शर्मा, डॉ. शी.एन., समाचार भारतीय हिंदी फिल्में : उद्धव विकास, राज प्रकाशन ग्रंथ हाउस, दिल्ली।
14. प्रभात रंजन, टेलीविजन लेखन, साहित्यकृत्य प्रकाशन प्राइवेट सिमिटेड, दिल्ली।
15. दीक्षित प्रो. सूर्यप्रसाद, अथवा डॉ. पवन, मीडिया लेखन-कला, न्यू रॉयल बुक कंपनी, लखनऊ।
16. शर्मा कौशल, रेडियो प्रसारण, प्रतिभा प्रतिष्ठान, नई दिल्ली।

Paper-II- Basics of News Editing

Newsroom of a daily newspaper and its function. Need for editing, tools of editing; qualities and responsibilities of sub-editor, chief sub-editor, news editor and editor, copy editing, proof reading symbol.

Books Recommended:

8. नारायण, कृष्ण, समाचार कला, मध्यप्रदेश हिंदी ग्रन्थ अकादमी, भोपाल।

Paper-III- Practical
(I) Submission of Project
(a) Radio News Bulletin ......................................... 20
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(d) Rewriting of a larger news passage (app. 500 words) into a shorter passage (app. 150 words) ........................................ 10

(II) Viva-Voce ................................................................. 30
PART-III

ADVANCE DIPLOMA IN JOURNALISM

Paper-I- Law, Media & Society


Books Recommended:
9. जिखा, डॉ. नन्द किशोर, प्रेस विधि, विश्वविद्यालय प्रकाशन, वाराणसी।

Paper-II- Computer Application for Mass Media


Paper-III- Practical

(IV) Production of 8 page in-house newsletter
(V) Project report on the media and society related issues approved by Head of the Department
(VI) Viva-voce
Part-II- Communication Research

Section-A

- Communication Research: Meaning, nature and types.
- Communication Research Issues of Objectivity.
- Research Process & Scientific method
- Basic elements of inquiry: Concepts, variables, hypotheses and Theory
- Research Design: Exploratory, Descriptive, Explanatory, and Experimental
- Ethics in Communication Research

Section-B

- Sampling-Probability and non-probability sample types
- Data: Types and Sources
- Techniques of data collection: Observation, Interviewing, Questionnaire, Schedule, Case study, Content analysis, Projective technique

Section-C

- Data processing: Classification & tabulation
- Data analysis: Descriptive statistical measures Central tendency, mean, median, mode, Dispersion- Index of quantitative standard deviation variation and coefficient of variation;
- Co-relation: Meaning, characteristics, Pearson $\hat{r}$, Spearman $\hat{y}$
- Hypotheses testing: chi-square test
- Report Writing
- Use of Computer in Communication Research

Books Recommended

12 Das, G., Social Survey and Research. Manu Enterprises, Delhi.
17 Ahuja, Ram, Research Methods, Rawat Publication, Jaipur