



UNIVERSITY OF RAJASTHAN, JAIPUR

Programme of M.A. (Public Relation and Advertising)

II-Semester Exam., 2020

(Only for Due papers of IV-Sem. Students)

Date	Time	Paper No.	Name of Paper
Monday 12-10-2020	12.00 noon to 2.00 p.m.	PRA-201	Advertising : Principles and Practices
Tuesday 13-10-2020	12.00 noon to 2.00 p.m.	PRA-202	Public Relations : Principles and Practices
Thursday 15-10-2020	12.00 noon to 2.00 p.m.	PRA-203	Tools and Techniques of Public Relations
Monday 19-10-2020	12.00 noon to 2.00 p.m.	PRA-204	Consumer Behaviour
Wednesday 21-10-2020	12.00 noon to 2.00 p.m.	PRA-205	Media Planning
Friday 23-10-2020	12.00 noon to 2.00 p.m.	PRA-206	Law and Ethics of Advertising and Public Relations

Note : -

1. No guarantee is given to the candidates regarding the order of question papers.
2. Complaint against question paper(s) if any, should be submitted to the University through the Center Supdt. concerned within a week from the date of examination for the paper concerned after which no complaint will be entertained.

Controller of Examination

Jaipur.
22-09-2020