



# UNIVERSITY OF RAJASTHAN, JAIPUR

Programme of M.A. (Public Relation and Advertising)  
II-Semester Exam. (May), 2019

Date	Time	Paper No.	Name of Paper
Thursday 30-05-2019	11.00 a.m. to 2.00 p.m.	PRA-201	Advertising : Principles and Practices
Saturday 01-06-2019	11.00 a.m. to 2.00 p.m.	PRA-202	Public Relations : Principles and Practices
Monday 03-06-2019	11.00 a.m. to 2.00 p.m.	PRA-203	Tools and Techniques of Public Relations
Friday 07-06-2019	11.00 a.m. to 2.00 p.m.	PRA-204	Consumer Behaviour
Monday 10-06-2019	11.00 a.m. to 2.00 p.m.	PRA-205	Media Planning
Wednesday 12-06-2019	11.00 a.m. to 2.00 p.m.	PRA-206	Law and Ethics of Advertising and Public Relations

**Note : -**

1. No guarantee is given to the candidates regarding the order of question papers.
2. Complaint against question paper(s) if any, should be submitted to the University through the Center Supdt. concerned within a week from the date of examination for the paper concerned after which no complaint will be entertained.

*6/08/19*  
Controller of Examinations

Jaipur.  
08-05-2019