



R.A. PODAR INSTITUTE OF MANAGEMENT
(45TH RANKED INSTITUTE BY EARNST AND YOUNG, E.T.)
UNIVERSITY OF RAJASTHAN, JAIPUR
(UNIVERSITY WITH POTENTIAL FOR EXCELLENCE STATUS)

PIM-MAT 2016

Admission -Notice

Applications are invited for the following MBA Full Time Programs- MBA- 60 Seats (52 + 3* + 5**), MBA(Services Management) – 60 Seats (57 + 3*) and MBA(Executive) – 40 Seats.

- I. **Eligibility for MBA & MBA(Services Management) :** - Graduates (10+2+3) from any discipline or equivalent from any University recognized by the University of Rajasthan, Jaipur, with at least 50% marks (for SC/ST/OBC- 45%) without any approximation are eligible to apply.

Eligibility for MBA(Executive): - Graduation/ post-graduation from a University recognized by the University of Rajasthan. For general category candidates the minimum eligibility percentage is 48% or second division at graduation and for SC/ST/OBC category candidates 43%, without any approximation. He/She must possess two years executive experience after the qualifying examination.

- II. **Test Centers:** Jaipur, Delhi***, Udaipur***, Chandigarh***
- III. **Entrance Test Fee:** Total Fee of Rs. 1510 (exam Fee Rs. 1500/- + Service Charge Rs. 10/-) is to be deposited at E-Mitra Kiosk/C.S.C. Centre/ Online through E-mitra portal.
- IV. **How to Apply:** Interested candidates are advised to refer to the Website: “<http://www.uniraj.ac.in/>” for details and online submission of application (from 15th February, 2016). The last date for online submission of application form is 14th March 2016.

Test Date: Sunday, 27th March, 2016

Convener
PIM-MAT 2016

Ph. 0141-2711349, 2710339, 2700819

*** NRI Seats, ** Nomination, *** Proposed**

Excellence in Management Education Since 1974

PIM-MAT 2016

About Us

In the early sixties a need for management education was felt to keep up with the changing scenario of business in India. The University of Rajasthan, Jaipur started the MBA program in the year 1968. R.A. Podar Institute of Management was subsequently established in 1974 as a constituent unit of the university. It was the Sixth B-School established in the country.

With the setting up of the institute, MBA flagship program was launched to equip the future managers with requisite skills and knowledge to perform the jobs more effectively and efficiently. The Institute is committed to providing quality management education. The Institute has consistently developed its syllabi to meet the knowledge aspirations of students and employment requirements of industry.

The Institute has carved out a niche for itself in the field of management education amongst the leading B-Schools in India. The institute has been ranked amongst the Top-10 University Departments all over the country by the Outlook Survey 2006. It has also been placed in level 1 of A+ category B-Schools in the Business India Survey. The Institute has been ranked the among the first 50 B-Schools by the Survey validated by Ernst & Young and published in Economic Times in April, 2011.

The alumni of the Institute are well placed in government, industry, academics, the development sector and as entrepreneurs. They are a source of continuous encouragement.

The Institute's core faculty is augmented by distinguished and experienced visiting faculty drawn from allied disciplines of the University, practicing managers, senior government officials, visiting professors from overseas, distinguished alumni and faculty from other management schools on a continuous basis. This enables the Institute to synergize theoretical rigor with practical insights. Some of the distinguished visiting faculty are:

Prof. Som Deo	Dr. Garima Ghiya
Prof. Jagadish Prasad	Mr. H.C. Chopra
Prof. T.N. Martur	Mr. Rakesh Singhal
Prof. N.H. Gupta	Mr. Nishith Saxena
Prof. H.N. Agarwal	Mr. Akul Bhargava

Prof. Sunil Sharma	Mr. Prashant Sipani
Dr. A.K. Sharma	Mr. Manoj Maheshwari
Dr. B.L. Gupta	Ms. Neha Chaturvedi
Dr. Ruby Dwivedi	Ms. Aparna Sharma
Dr. Arvind Kalia	Mr. Shivram choudhary
Dr. Raghuveer Singh	

Students are encouraged to actively associate with industry for short term projects. The Institute in the past academic sessions had an active and vibrant association with leading organizations such as Mico-Bosch, Take Solutions and True Worth etc.

The students also undertake field visits to manufacturing and service organizations in the national capital region. In the past academic year visits were made to Shree Cements Ltd., Jaipur Dairy, NEI, Parle Products etc.

The Institute is a constituent unit of the University of Rajasthan. The students of the Institute can access the sporting facilities, infonet facility and Students Advisory Bureau of the University. The computer centre of the Institute is self sufficient to meet the Institute needs. The computer lab has recently been refurbished to house sixty new computers. The Institute has software to facilitate computer enabled learning, business simulation and business games. The Institute has well equipped class rooms, computer lab, library (Knowledge Resource Centre), seminar halls and executive development rooms.

Placement at Podar have been consistently good. Some of the past recruiters are:

Finance	Media
Security & Exchange Board of India	Times of India
Bombay Stock Exchange	Dainik Bhaskar
State Bank of India	Rajasthan Patrika
Axis Bank	
Bank of Baroda	Telecommunications
HDFC Bank	Airtel Ltd.
ICICI Bank	Vodafone Ltd.
IDBI Bank	Idea Cellular
IndusInd Bank	Aircel Ltd.
AU Financers	Reliance Jio
Indiabulls	Reliance Infocom Ltd.
Tata-AIG Life Insurance Company	
India Infoline Ltd	Information Technology
Rajasthan Electronics & Instruments Ltd.	National Institute of Information Tech.
SBI General Insurance	Infosys Technologies Ltd.
Religare Life Insurance	Wipro Ltd.

Engineering Ansal Properties & Infrastructure Ltd Crompton Greaves Ltd. Ispat Industries Ltd. NBC Ltd. Larsen and Toubro Ltd. Mahindra & Mahindra Ltd. Tata Motors Ltd. Bosch Ltd. Angara Genus Ltd.	Services Adecco Future Group Ltd. Reliance Retail Genpact Jet Airways AC Nielsen ORG-MARG Research Ltd. Taj Group of Hotels ITC Group of Hotels Jaro Education 99Acres.com Naukari.com
Chemicals Asian Paints Shriram Fertilizers & Chem. Ltd	Pharmaceuticals Cipla Dr. Reddy Laboratories Ltd. Fortis Ltd. Ranbaxy Laboratories Ltd. Sun Pharmaceutical Industries Ltd.
Marketing Apollo Tyres Ltd. Bausch & Lomb Ltd. J.K. Tyre & Industries Ltd. MRF Tyres Ltd. Harley Davidson	FMCG & Retail ITC Ltd.

The Institute organizes personality development workshops to facilitate better performance at placement interview. The mitt gritty of the placement is handled by the students, faculty and expert counsel student consistently for placement.

Academic Programs

For the academic session 2016-17 the Institute offers the following academic programs:

1. Master of Business Administration [Four Semester Full Time Program]
2. Master of Business Administration (Services Management) [Four Semester Full Time Program]
3. Master of Business Administration (Executive) [Four Semester Part Time Program]

The academic programs follow the Semester and Choice Based Credit Scheme. The curriculum is contemporary and taught through interactive learning based methodologies. The students are encouraged to learn through involvement in various activities held continuously in the Institute. The Institutes hosts debate discussions, guest lectures, cultural events, alumni meet, foundation day etc. The students manage these events. In the process they learn the subtle nuances of team work, negotiation, public relations, service delivery, performance management and measurement,

budgeting etc. The Institute also organizes on a regular basis blood donation camps as part of its contribution to society's welfare. The Institute has an active NSS unit which takes up tree plantations, health camps in nearby areas and similar activities to instill in students a sense of social commitment.

General Guidelines

How to Fill Form

Read the following points carefully before you fill the form and take the exam:

1. The PIM-MAT application form which you will be filling and mailing to us is a specially designed form (The data recorded on this form would be used subsequently for generation of admit card for the test and the result). Therefore, it should be filled according to the detailed instructions given in the prospectus.
2. Mail all relevant documents viz. PIM-MAT-2016 application form to the **Convener, PIM-MAT-2016** so as to reach the Institute by the close of office hours by **18th March 2016**.
3. The candidate is required to deposit Rs. 1510 (exam Fee Rs. 1500/- + Service Charge Rs. 10/-) at E-Mitra Kioske/C.S.C. Centre/ Online through E-mitra portal.
4. Please ensure that you have completed the PIM-MAT form in all respects. Incomplete forms are liable to be rejected without assigning any reason.
5. Convener PIM-MAT would not be responsible for postal delays in communication.
6. If short listed for group discussion (GD) and personal interview (PI), you would be required to appear at your own cost. The GD and PI are the essential components of admission process. If you remain absent in GD and/or PI, your candidature will be cancelled. Kindly retain the admit card for GD and PI.
7. The final merit list would be prepared on the basis of marks obtained in the written test, group discussion and personal interview and would be declared after the completion of GD and PI exercise. The merit list will be displayed on the notice board of the Institute and on the PIM-MAT website.

8. After GD and PI exercise, you will be required to attend counseling session on 24th May, 2016, applicable for MBA and MBA(Services Management) courses only. No counseling session is required for MBA(Executive) course. In the counseling session admission offer for any of the program would be made on the basis of your position in the final merit list. You would be required to deposit the fee on the spot for the program for which the admission is offered to you. If you remain absent in the counseling session or do not turn up in time or do not deposit the fee through bank demand draft, your candidature will be cancelled and the candidate next to you in the merit will be offered the seat.
9. If two or more candidates secure equal marks in total (written test, GD and PI) then their relative merit will be decided on the basis of marks scored in written test. In case, if two or more candidates score equal marks in written test also then the relative merit will be decided on the basis of their percentage of marks obtained in degree examination (B.A., B.Sc., B.Com., B.E. etc.). If that is also equal then one who is born earlier will be given preference.
10. While coming for counseling at your own expense, you must bring bank demand draft of the above prescribed fee drawn in favour of **Convener, PIM-MAT 2016** payable at Jaipur. The fee once paid will not be refunded. The University reserves the right to increase the fee of any course.
11. The **medium of PIM-MAT would be English**. The medium of instructions for the course is also English.
12. All the information regarding various stages of PIM-MAT 2016 examination upto counseling session will be available on the University website.
No applicant at any stage will be informed personally.
13. All legal matters will be subject to Jaipur jurisdiction only.

PIM-MAT is an exam designed to test the candidate's preparedness for pursuing a career in management. There is no prescribed syllabus but it is helpful to be updated on current affairs including economics, sociological trends, business happenings, global economic outlook, and national economic outlook. The test coverage is as follows;

S.No.	Coverage	No. of Questions
1	Verbal Ability	40
2	Current Affairs including Business and Economics	40
3	Data Interpretation	40
4	Business Mathematics	40
5	Logic	40
	Total	200

The test will be an objective type test consisting of 200 questions divided in sections as detailed above. The candidate is required to mark the answer by darkening the answer he/she deems correct the OMR sheet. There will be 4 alternatives in each question. There will be negative marking for every three wrong answer one mark will be deducted. The duration of the test is two hours. The candidate is expected to reach the exam centre at least 45 minutes prior to the commencement of the exam. No candidate will be allowed inside the examination centre without the admit card. Remember to carry your admit card and a valid photo-id on the day of the exam.

MBA & MBA(Services Management) - Eligibility

Admission to these programs will be made strictly on the basis of merit as per PIM-MAT 2016 Written Examination, Group Discussion and Personal Interview. The applicants are advised to read the eligibility criteria and admission procedure details very carefully before filling the application form.

Eligibility-

A candidate seeking admission to the I semester of MBA and MBA(Services Management) shall be required to possess a Bachelor's Degree in any discipline (Engineering & Technology, Science, Arts, Social Science, Commerce, Agriculture, Medicine and Pharmaceuticals etc.) with at least 50% marks in the aggregate(without any approximation). (45% in the aggregate in case of SC/ST/OBC/SBC). Such candidates as have appeared at the final year qualifying examination may also apply for admission provisionally at their own risk subject to the condition that they shall be required to submit the mark sheet of the qualifying examination by the date and time determined

and notified by the Institute, failing which their candidature will be cancelled. If a candidate has more than one Bachelor's Degree for determining eligibility the first degree will be taken into account. The reservation policy of Government of Rajasthan will be applicable.

MBA & MBA(Services Management) - Reservation of Seats

Reservation of seats will be as prescribed by the Government of Rajasthan:

- As prescribed by the Government of Rajasthan, except in case of unaided private institutions and 50% seats in the self finance course of the aided institutions the reservation of seats will be made subject to the prevalent statutory provisions i.e., as per relevant rules and regulations of Government of Rajasthan viz. 16% for SC candidates, 12% for ST candidates, 21% for OBC candidates and 1% for candidates belonging to SBC category. Further reservation will be followed as per prevailing norms of State Government.
- In addition to the above there will be horizontal reservation of 3% for candidates belonging to physically handicapped, 25% for women category and 3% for dependants of Defense Killed/ Ex-servicemen.
- One seat will be reserved for Kashmiri migrants.
- Category once indicated at the time of submission of application form along with documentary proof will not be changed afterwards in any case.
- NRI quota and norms will be as prescribed by AICTE.

MBA & MBA(Services Management) - Total Seats & Seat Matrix

Total seats in MBA & MBA(Services Management) courses

MBA	60	(30 Seats Govt. Aided and 30 Seats SFS Category)
MBA(Services Management)	60	(All Seats under SFS Category)

Seats Available for calculating reservation under different categories

MBA (Govt. Aided)	25	25 Seats [30-5 Nominated Seats] which is 100% of Govt. Aided Seats
MBA (SFS)	14	14 Seats which is 50% of 27 Seats [30 – 3 NRI Quota Seats]
MBA(Services Management)	29	(29 Seats which is 50% of 57 Seats [60 – 3 NRI Quota Seats])

		Seat Matrix		
		MBA (Govt. Aided)	MBA (SFS)	MBA (Services Management)
Seats Available for calculating Reservation		25	14	29
Category	%			
SC	16	4	2	5
ST	12	3	2	3
OBC	21	5	3	6
SBC	1	0	0	0
PH	3	1	0	1
Ex-Service	3	1	0	1
NRI Seats		0	3	3
Nominated Seats		5	0	0
General Seats		11	20	41
Total Intake		30	30	60

Note: 25% horizontal reservation for women in each category as per Government of Rajasthan reservation rules.

MBA & MBA(Services Management) - Admission Procedure

1. Admission to the I semester of the MBA & MBA(Services Management) will be made on strictly on the basis of the following.

Components	Weightage
PIMMAT 2015 Written Exam Result	75
Group Discussion and Social Skills	12.5
Personal Interview*	12.5
Total	100

* Which may include group task and or case analysis.

2. The written exam will have 5 components. These are (1) Verbal Ability, (2) Current Affairs including Business and Economics, (3) Data Interpretation (4) Business Mathematics and (5) Logic.
3. Based on merit, four times the number of candidate as are seats will be called for Group Discussion and Personal Interview from amongst those applicants who qualify in the written examination.
4. The overall qualifying percentile in the written examination will be 45 percentile for General, 40 percentile for OBC and 35 percentile SC & ST category. The sectional cutoff

will be 35 percentile for general, 30 percentile for OBC and 25 percentile for SC & ST for every component of written examination.

5. Counselling for MBA & MBA(Services Management) courses will be held after the declaration of the final result based on the merit in different categories.
6. There will be negative marking in the written exam for MBA & MBA(Services Management) in the proportion of deduction of 1 (one) mark for every 3(three) wrong answers.
7. Presence of the candidate in the counseling session is a must. No leave of absence is permitted in counseling. (Please read the instructions that will accompany the permission letter available on net carefully)
8. In case of unfilled NRI quota admission will be given to the candidates from the merit list.

Number of Seats:

MBA course = 60

MBA(Services Management) course = 60.

MBA & MBA(Services Management) - Fee Structure

Fee structure is as follows (subject to revision):

For 30 seats (first 25 in merit + 5 nomination) in MBA, fee will be Rs. 47000/- + 12220/- p.a. (approximate) and for remaining seats in MBA and MBA(Services Management) will be Rs. 85000/- + 9725/- p.a. (approximate)

MBA(Executive) – Eligibility

1. To be eligible for admission to the I Semester of MBA(Executive) course applicant shall be required to possess a Bachelor's Degree in any discipline (Engineering & Technology, Science, Arts, Social Science, Commerce, Agriculture, Medicine and Pharmaceuticals etc.) with at least 48% marks in the aggregate(without any approximation). (43% in the aggregate in case of SC/ST/OBC/SBC).
2. A candidate seeking admission shall be required to possess in addition to qualifications mentioned above, a minimum of two years full time working experience in an industrial/ commercial organization/ private sector/ business/ voluntary sector/ corporate sector/ government/ public sector in a supervisory/executive position after passing the qualifying

examination, to be counted from the date given in the mark sheet of the qualifying examination by the concerned university.

3. An applicant must be posted within the municipal limit of Jaipur at the time of admission. If a candidate's place of posting changes from Jaipur to any other place at any time during the entire duration of the course his/her admission shall automatically stand cancelled.
4. An executive / supervisor/ officer for the purpose of admission to MBA(3 years executive course) will be a person who has ordinarily 5 persons working under her/ him.
Note: Income Tax Form 16 of preceding one year in which the admission is sought are required to be submitted with the application.
5. A candidate who has been studying as regular day scholar in any university or college for the last two years after passing the qualifying examination will not be eligible.
6. Professionals (CA/ICWA/CS) who are self employed, in proprietorship in individual capacity must show field income tax return reporting Gross Total Income of at least Rs. 10 lac. per year for the preceding two years.

Note: An attested copy of acknowledgement of filling income tax return bearing receipt of the income tax department in support of the reported gross total income can be submitted in lieu of Income Tax Form 16.

MBA(Executive) - Reservation of Seats

Reservation of seats will be as prescribed by the Government of Rajasthan:

- As prescribed by the Government of Rajasthan, except in case of unaided private institutions and 50% seats in the self finance course of the aided institutions the reservation of seats will be made subject to the prevalent statutory provisions i.e., as per relevant rules and regulations of Government of Rajasthan viz. 16% for SC candidates, 12% for ST candidates, 21% for OBC candidates and 1% for candidates belonging to SBC category. Further reservation will be followed as per prevailing norms of State Government.
- In addition to the above there will be horizontal reservation of 3% for candidates belonging to physically handicapped, 25% for women category and 3% for dependants of Defense Killed/ Ex-servicemen.
- One seat will be reserved for Kashmiri migrants.
- Category once indicated at the time of submission of application form along with documentary proof will not be changed afterwards in any case.

- Please note that in MBA(Executive) course, number of seats for reserved category will be calculated on 20 seats (which is 50% of 40 seats). Any seat in decimal shall be rounded off to the higher number if the decimal number is 0.5 or more.

MBA(Executive) - Total seats & Seat Matrix

Total seats in MBA(Executive) Course

MBA(Executive)	40	(All Seats under SFS Category)
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Seats Available for calculating reservation under different categories

MBA(Executive)	20	(20 Seats which is 50% of 40 Seats)
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Seat Matrix

Seats Available for calculating Reservation		MBA (Executive)
		20
Category	%	
SC	16	3
ST	12	2
OBC	21	4
SBC	1	0
PH	3	1
Ex-Service	3	1
NRI Seats		0
Nominated Seats		0
General Seats		29
Total Intake		40

Note: 25% horizontal reservation for women in each category as per Government of Rajasthan reservation rules.

MBA(Executive) - Admission Procedure

- Admission to the I semester of the MBA(Executive) will be made on strictly on the basis of the following.

Components	Weightage
Class X Marks	5
Class XII Marks	5
Graduation Marks	12
Work Experience*	18
Group Discussion and Social Skills	20

Personal Interview**	40
Total	100

* The basis of calculating work experience will be:

- 0.3 mark for every one month served subject to maximum of 60 months.
- 15 or more days will be equivalent to one month.
- Work experience parallel to any full time course will not be considered.

**Which may include group task and or case analysis.

2. There will be no written examination for MBA(Executive) Course.

Number of Seats:

The number of seats in MBA(Executive) courses = 40.

MBA(Executive) - Fee Structure

Fee structure is as follows (subject to revision):

MBA (Executive) Program Rs. 50000/- + 7555/- p.a. (approximate)

Test Center Regulation

1. The Exam will start at 09.00 a.m.
2. No candidate will be admitted at the centre after 09.15 a.m. Candidate will not be allowed to leave the examination hall before 11.00 a.m.
3. The candidates are required to take three or four sharpened soft lead HB pencils, good ball point pens, and a good eraser. Pen, pencil and eraser would not be supplied at the centre. Pen, pencils, erasers and silent watches are the only items permitted in the test centre.
4. Calculators (including watch calculators) watch alarm, mobile phones, listening devices, recording or photographic devices, paging devices, protractors, compasses, dictionaries and paper of any kind are not permitted.
5. Scrap paper for rough work is not permitted. The candidates may work out answers in the margins of TEST BOOKLET.
6. Rough work of any type would not be done on the ANSWER SHEET / OMR SHEET.
7. At the conclusion of the test, the candidates will hand over **only** their answer sheet to the test supervisor. (*The decision to offer or not to offer a test center depends upon availability of sufficient number of candidates opting for that centre. The decision of the Institute in the regard will be final.)
8. The candidates are required to carry valid ID proof in the examination hall.

Important Dates

1.	Forms Available (Online) :	15 th February, 2016
2.	Last date for submission of form (online):	14 th March, 2016
3.	Last date for submission of form (hardcopy):	18 th March, 2016
4.	Online Printing of Admit Card:	22 nd March, 2016
5.	Day and Date of Written Exam:	27th March, 2016
6.	PIM-MAT 2016 Answer Key available on the website:	28th March, 2016
7.	Submission of representation regarding Answer Key to the Convener, PIM-MAT 2016	01th April, 2016
8.	PIM-MAT 2016: Final Answer Key available on the website:	04th April, 2016
6.	Declaration of Written Exam Result	07th April, 2016
7.	Group Discussion and Personal Interview Schedule:	05th May to 11th May, 2016
8.	Declaration of Final Result:	14th May, 2016
9.	Counselling for Admission to Courses:	24th May, 2016
10.	Commencement of Classes:	01st July, 2016
11.	Last date for Submission of Proof of Eligibility:	31st October 2016

Postal Address:

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